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Ampersand Commerce and X.commerce Bring Magento Expertise to Internet Week Europe

Ampersand Commerce, the UK's leading technical experts in Magento ecommerce, are teaming up with X.commerce, the world's first open commerce ecosystem, to bring together retailers, developers and service providers for an educational discussion: <u>`Future of Ecommerce & Magento'</u> in Shoreditch, London on Friday, 11 November.

Internet Week Europe is a weeklong festival to celebrate Europe's thriving Internet industry and community. Events are taking place throughout London from 7-11 November, commencing with the inaugural Lovie Awards ceremony on 11 November, where Ampersand Commerce will be accepting a Lovie Award in the 'Retail' category for their development of Made.com – the online design-focused furniture retailer.

Ampersand Commerce took the opportunity of Internet Week Europe to host an event with X.commerce, inviting current and prospective Magento users and retailers to discuss trends in Ecommerce and the future of Magento following the recent eBay acquisition. This intimate event is the first of its kind in the UK following Meet Magento and the only ecommerce focused event of Internet Week Europe, giving retailers, developers and service providers direct access to X.commerce, Magento and Ecommerce experts.

The presentation will include product overviews and news on:

- X.commerce
- Magento Go
- Magento Community
- Magento Enterprise

Further Information

About Ampersand Commerce

http://ampersandcommerce.com and follow @AmpersandHQ

Ampersand Commerce is a multi-award winning Magento ecommerce agency specialising in technical Magento development, support, hosting, integration, consultancy and training for Enterprise businesses all over the world. Ampersand's team of seasoned technologists live and breathe Magento and through years of delivering some of the most challenging projects on the Magento platform, Ampersand has gained a reputation in the United Kingdom for being one of the most technically able agencies in the Magento ecosystem.

About X.commerce

X.commerce brings together the technology assets and developer communities of eBay, PayPal and Magento to support eBay Inc.'s mission of enabling commerce. Through our ecosystem of developers, partners and tools, merchants now have access to open commerce technology to scale and grow their businesses.

About Internet Week Europe

http://internetweekeurope.com and follow @internetweekeu

Internet Week Europe is a festival to celebrate Europe's thriving internet industry and community. Presented by the International Academy of Digital Arts & Sciences, Internet Week Europe is the top annual gathering for tech and Internet leaders in Europe, and reflects Europe's position as one of the core creative centres of the Internet world. Internet Week Europe 2011 sponsors include presenting sponsor Yahoo!, and official sponsor Aquent.

Ampersand Contact

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